



Jennifer A. Goodman
CPA

Assurance Principal

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Bachelor of Science
(Accounting)
University of Tennessee at
Chattanooga

Industries Served:
Manufacturing/Distribution
Not-For-Profit

Associations:
AICPA, TSCPA, TSCPA Accounting
and Auditing Symposium
Committee

Licensed in Tennessee

Jennifer Goodman is an assurance principal with more than 14 years experience in public accounting. She provides audit and assurance services, including audits of internal control over financial reporting, to privately held businesses, public companies and not-for-profit organizations.

Jennifer serves manufacturing and distribution clients with annual revenues approximating \$1.8 billion, including two public companies. She contributes to the firm's manufacturing and distribution team by providing cost accounting expertise, insights into best practices and specialized advice regarding internal control issues for companies in the baked foods, industrial machinery and apparel industries.

Jennifer's experience also includes not-for-profit entities, where she specializes in educational institutions and health and welfare organizations. She regularly attends the American Institute of Certified Public Accountants (AICPA) National Not-for-profit Industry Conference. Jennifer is able to assist her not-for-profit clients by understanding forthcoming financial reporting and compliance matters and their implication, assisting with preparation and review of financial statement and footnote disclosures, and compiling and presenting audit findings to management. Her ability to communicate the results of complex audits and maintain a current knowledge of compliance regulations is an asset to her clients.

Her prior community outreach has included board of director and audit committee service for numerous nonprofit organizations and governments. She is currently volunteering on the board of directors for the Craniofacial Foundation of America.

Jennifer is a graduate of The Leadership Academy, a two-year leadership program, and The Rainmaker Academy, a two-year business development program. She uses the skills she acquired at Leadership Academy to contribute to the firm's practice development, serving as program coordinator for Decosimo's Chattanooga assurance division's Personal Development Plan program. She also serves as a committee member of the firm's business development committee and the accounting and auditing research team.